

DUPLICATE
INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474240-1	08/28/16	August 2016	08/01/16 - 08/28/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4552

Flight Dates	Order #	Alt Order #
08/23/16 - 08/29/16	1474240	08223417

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/16	08/26/16	Tu-F WPBF News 25 @ 11-11:35PM	11-11:35PM	-TWTF--	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/16	08/29/16	-TWTF--	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	W	08/24/16	11:34 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1620H	\$750.00 NM
2	WPBF	Th	08/25/16	11:25 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1620H	\$750.00 NM
2	08/23/16	08/26/16	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/16	08/29/16	-TWTF--	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/24/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1620H	\$275.00 NV
3	WPBF	Th	08/25/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1620H	\$275.00 NV
3	08/23/16	08/26/16	Nightline	1238-107A	-TWTF--	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/16	08/29/16	-TWTF--	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/24/16	1:04 AM	Nightline	1238-107A	:30	PRATV1620H	\$125.00 NV
3	WPBF	F	08/26/16	12:53 AM	Nightline	1238-107A	:30	PRATV1620H	\$125.00 NV
4	08/23/16	08/26/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/16	08/29/16	-TWTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/23/16	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1620H	\$400.00 NM
4	WPBF	Th	08/25/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1620H	\$400.00 NM
5	08/23/16	08/26/16	Ellen	4-5p	-TWTF--	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/16	08/29/16	-TWTF--	2	\$400.00				

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4552

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/23/16	08/26/16	Ellen	4-5p	-TWTF--	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/25/16	4:44 PM	Ellen	4-5p	:30	PRATV1620H	\$400.00 NM
5	WPBF	F	08/26/16	4:21 PM	Ellen	4-5p	:30	PRATV1620H	\$400.00 NM
8	08/23/16	08/26/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/23/16	08/29/16	-TWTF--	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/23/16	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1620H	\$1,700.00 NM
1	WPBF	F	08/26/16	7:10 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1620H	\$1,700.00 NM
9	08/23/16	08/29/16	Good Morning America	7-9AM	MTWTF--	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/23/16	08/29/16	MTWTF--	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/23/16	8:41 AM	Good Morning America	7-9AM	:30	PRATV1620H	\$625.00 NM
1	WPBF	F	08/26/16	7:25 AM	Good Morning America	7-9AM	:30	PRATV1620H	\$625.00 NM
11	08/27/16	08/27/16	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	-----1-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	5:39 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1620H	\$125.00 NM
12	08/27/16	08/27/16	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	-----1-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	6:14 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1620H	\$250.00 NM
13	08/27/16	08/27/16	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	-----1-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	7:28 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	PRATV1620H	\$600.00 NM
14	08/27/16	08/27/16	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	7:51 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1620H	\$400.00 NM
15	08/27/16	08/27/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	-----1-	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	7:59 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PRATV1620H	\$625.00 NM

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4552

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/27/16	08/27/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
16	08/27/16	08/27/16	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----1- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	8:09 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1620H	\$350.00 NM
17	08/28/16	08/28/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----1 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/28/16	11:59 PM	Sun 11:35pm Late News	1135p-12am	:30	PRATV1620H	\$300.00 NM
18	08/28/16	08/28/16	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----1 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/28/16	5:09 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1620H	\$125.00 NM
21	08/28/16	08/28/16	Celeb Family Feud	8-9PM	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----1 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/28/16	8:26 PM	Celeb Family Feud	8-9PM	:30	PRATV1620H	\$1,500.00 NM
Total Spots							23		

Payment Terms 30 Days

<u>Gross Total</u>	\$12,825.00
<u>Agency Commission</u>	\$1,923.75
<u>Net Amount Due</u>	\$10,901.25

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